

# CONTRACT



**WOWT**  
**3501 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 2525001 /		<u>Alt Order #</u> WOC13576861
<u>Advertiser</u> Restore the Good Life		<u>Original Date / Revision</u> 04/14/22 / 04/14/22
<u>Contract Dates</u> 04/18/22 - 04/24/22	<u>Estimate #</u> 1366	
<u>Product</u> Awareness		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 406.00
<u>Agcy Code</u>	<u>Advertiser Code</u> 274	<u>Product 1/2</u> 301
<u>Agency Ref</u> 129520	<u>Advertiser Ref</u> 604096	

And:

**Political Communications Advertising**  
**11 E. 44th St Suite 303**  
**New York, NY 100017-0065**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	04/18/22	04/22/22	Morning News Show	6:00 AM-7:00 AM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$800.00	5.00			
N 2	WOWT	04/18/22	04/22/22	Today Show	7:00 AM-9:00 AM		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$850.00	6.20			
N 3	WOWT	04/18/22	04/23/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1-				1	\$600.00	4.60			
N 4	WOWT	04/18/22	04/23/22	Sa Today	8:00 AM-9:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1-				1	\$600.00	4.60			
N 5	WOWT	04/18/22	04/24/22	Weekend News Su	7:00 AM-8:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1				1	\$350.00	4.50			
N 6	WOWT	04/18/22	04/24/22	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1				1	\$600.00	4.50			
N 7	WOWT	04/18/22	04/24/22	Meet The Press	9:00 AM-10:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1				1	\$550.00	3.70			
N 8	WOWT	04/18/22	04/22/22	Today Show II	9:00 AM-10:00 AM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-1111--				4	\$350.00	4.80			
N 9	WOWT	04/18/22	04/22/22	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30				NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	1-1-1--				3	\$240.00	3.70			
N 10	WOWT	04/18/22	04/22/22	Midday News	11:00 AM-12:00 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$350.00	7.60			
N 11	WOWT	04/18/22	04/22/22	Days of Our Lives	12:00 PM-1:00 PM		:30				NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	1-1-1--				3	\$270.00	3.30			
N 12	WOWT	04/18/22	04/22/22	M-F 2-230p	2:00 PM-2:30 PM		:30				NM	3	\$660.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 04/18/22 - 04/24/22	<u>Product</u> Awareness	<u>Estimate #</u> 1366

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	1-1-1--				3	\$220.00	2.80			
N 13	WOWT	04/18/22	04/21/22	M-F 230-3p	2:30 PM-3:00 PM		:30				NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-111---				3	\$240.00	2.50			
N 14	WOWT	04/18/22	04/21/22	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11-1---				3	\$260.00	3.20			
N 15	WOWT	04/18/22	04/22/22	M-F News @ 4p	3:57 PM-5:00 PM		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-11-1--				3	\$650.00	8.00			
N 16	WOWT	04/18/22	04/21/22	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	1111---				4	\$900.00	12.10			
N 17	WOWT	04/18/22	04/23/22	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1-				1	\$900.00	15.90			
N 18	WOWT	04/18/22	04/24/22	News @ 5p Su	5:00 PM-5:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1				1	\$800.00	11.30			
N 19	WOWT	04/18/22	04/20/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	111----				3	\$950.00	12.40			
N 20	WOWT	04/18/22	04/20/22	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	--1----				1	\$2,100.00	12.60			
N 21	WOWT	04/18/22	04/21/22	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	---1---				1	\$1,300.00	9.10			
N 22	WOWT	04/18/22	04/21/22	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11-1---				3	\$1,050.00	11.60			
N 23	WOWT	04/18/22	04/23/22	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1-				1	\$1,000.00	10.90			
N 24	WOWT	04/18/22	04/24/22	News @ 10p Su	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1				1	\$800.00	8.20			
N 25	WOWT	04/18/22	04/21/22	The Tonight Show	10:35 PM-11:35 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	1--1---				2	\$450.00	6.00			
<b>Totals</b>										406.00		60	\$37,140.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	60	\$37,140.00	(\$5,571.00)	\$31,569.00
<b>Totals</b>	60	\$37,140.00	(\$5,571.00)	\$31,569.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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